



## 2012 North Carolina Potato Festival Sponsorship Form

Saturday, May 19, 2012      Downtown Elizabeth City, NC

Sponsor Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

### ***Event Sponsorship Opportunities***

#### **Major Festival Sponsorship \$ 7,500**

- Company name/Logo prominently displayed on promotional products (i.e. letterhead, newspaper advertisements, posters, brochures, banners, billboards, etc)
- Company name/Logo displayed prominently on festival website
- Company name on stage banner during the entire festival (10 am to 10 pm) - headlining entertainment acts will perform on this stage with professional sound system.
- Hourly stage promo/announcements
- Link from NCPF website to your website
- Opportunity to display company's goods or services at the festival (20' space, must be tented)
- Name listed on Main Stage & Mariners' Wharf Sign Boards
- 10 VIP Passes to Kick-off Party

#### **Main Stage Sponsorship \$ 5,000**

- Company name on Main Stage banner during the entire festival (10 am to 10 pm) - headlining entertainment acts will perform on this stage with professional sound system.
- Hourly stage promo/announcements
- Company name/Logo displayed on promotional products
- Large Logo displayed on NCPF website and link from NCPF website to your website
- Opportunity to display company's goods or services at the festival (20' booth space, must be tented)
- Name listed on Main Stage & Mariners' Wharf Sign Boards
- 4 VIP Passes to Kick-off Party

#### **Mariners' Wharf Stage \$2,500**

- Company name on banner to be displayed at Mariners' Wharf Stage
- Promo/announcements during the Festival
- Name recognition on marketing materials
- Logo displayed on NCPF website and link from NCPF website to your website
- Name listed on Main Stage & Mariners' Wharf Sign Boards
- 2 VIP Passes to Kick-off Party

#### **Street Dance Sponsorship \$ 4,000**

- Company name on stage banner - headlining entertainment acts will perform on this stage with professional sound system.
- Stage promo/announcements during Street Dance
- Name recognition on marketing materials
- Logo displayed on NCPF website and link from NCPF website to your website
- Name listed on Main Stage Sign Board
- 4 VIP Passes to Kick-off Party

#### **Amusement Rides \$2,500 (4 available, totaling \$10,000)**

- Company name on banner to be displayed in Ride Area
- Promo/announcements on Main Stage during the Festival
- Name recognition on marketing materials
- Logo displayed on NCPF website and link from NCPF website to your website
- Name listed on Main Stage & Mariners' Wharf Sign Boards
- 2 VIP Passes to Kick-off Party

*See back for additional sponsorship opportunities*

**Potato Peeling Contest \$1,000**

- Company name on banner to be displayed during contest
- Promo/announcements during Festival
- Name recognition on marketing materials
- Logo displayed on NCPF website and Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Auto Show \$2,500**

- Company name on banner to be displayed
- Promo/announcements during Festival
- Name recognition on marketing materials
- Logo displayed on NCPF website and Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Little Miss Tater Tot Contest \$500**

- Company name on banner to be displayed during contest
- Promo/announcements during Festival
- Name recognition on marketing materials
- Logo displayed on NCPF website and Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Shag Contest \$2,500**

- Company name on banner at Party
- Promo/announcements during Festival
- Name Recognition at Party
- Name recognition on marketing materials
- Logo displayed on NCPF website and Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Cornhole Tournament Contest \$1,000**

- Company name on banner to be displayed during contest
- Promo/announcements during Festival
- Name recognition on marketing materials
- Logo displayed on NCPF website and Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Kick Off Party \$2,500**

- Company name on banner at Party
- Name/Logo on VIP Passes
- Name Recognition at Party
- Name recognition on marketing materials
- Logo displayed on NCPF website and Name listed on Main Stage Banner
- 4 VIP Passes to Kick-off Party

**Yukon Gold Sponsorship \$1,000**

- Name recognition during festival and on selected marketing materials
- Company Logo on NCPF website
- Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Silver Sponsorship \$500**

- Name recognition during festival and on selected marketing materials
- Name listed on NCPF website
- Name listed on Main Stage Banner
- 2 VIP Passes to Kick-off Party

**Bronze Sponsorship \$250**

- Name recognition during festival and on selected marketing materials
- Name listed on NCPF website
- Name listed on Main Stage Banner
- 2 Passes to Kick-off Party

**Patron of the Festival \$100**

- Name recognition during festival and on selected marketing materials
- Name listed on Main Stage Banner
- 2 Passes to Kick-off Party

**Friend of the Festival \$50**

- Name recognition during festival
- 1 Pass to Kick-off Party

**DON'T WAIT, ACT NOW**  
*Get the most from your sponsorship by sending your sponsorship now and be a partner in this year's festival from start to finish.*  
*Thank you for Supporting the North Carolina Potato Festival*

**Make checks payable to: NC Potato Festival  
507 E. Main Street, Suite N, Elizabeth City, NC 27909  
252-338-4104**

[ElizabethCityDowntown@embarqmail.com](mailto:ElizabethCityDowntown@embarqmail.com) [www.ncpotatofestival.com](http://www.ncpotatofestival.com)